



May 2011

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SEATTLE FORUM SCHEDULE - AUG 30 TO SEPT 3

The Forum 2011 organizing committee at [Seattle Yacht Club](#) has posted a detailed agenda for delegates and spouses on the SYC website. The activities start on Tuesday evening with a private visit to Dale Chihuly's famous Hot Shop for a demonstration of blowing art glass. Wednesday morning sees the opening ceremonies with delegates in full club uniforms raising their club burgees to kick off the next four days of sessions and workshops, dining events, and the occasional social event or two.

We start to wind down on Saturday with the delegates being boated from the SYC main clubhouse through the Ballard Locks into Puget Sound to the Port Madison Outstation for wrapup sessions and lunch. During the afternoon we have the infamous [ICOYC Commodores Regatta](#) racing matched J-105 boats on Port Madison. Later, spouses and guests join the delegates for a final Greenbox, awards ceremony, and a Northwest Barbecued Salmon Dinner.

See the agenda webpages and download the detailed agenda by clicking [HERE](#). View the complete SYC ICOYC 2011 Forum website by clicking [HERE](#).

FORUM 2011 SOCIAL EVENTS

The forum has two solid days of workshops (see below for details) and uses the social events to facilitate making contact with other yacht club officers and administrators and to allow one-on-one conversations. Details on the social events can be found [HERE](#)

Tuesday	Visit Dale Chihuly's Art Glass Factory and cruise on Lake Washington on SYC member boats
Wednesday	Americas Cup 2013 Presentation Opening Reception and Dinner for Forum Attendees, local yacht club (Grand 14) guests of SYC, and SYC members
Thursday	Dinner buffet at the Museum of Flight
Friday	Grand Banquet at SYC
Saturday	BBQ Salmon Dinner at SYC Port Madison Outstation

FORUM 2011 WORKSHOPS

The workshop sessions are where the business of the forum is conducted. We have a combination of guest speakers from the marine industry, panel sessions composed of experts and ICOYC members, and open forums for discussion of topics of interest to all delegates.



Thursday - Financial Sessions

- Surviving Without Sponsorship
- Financial Modeling Workshop
- Adding Value to Members
- Club Crisis - Rebuilding a Club - Managing Recovery and Risk

Thursday - Organizational Sessions

- How ICOYC Clubs are Organized
- Governance Presentations and Workshop
- Club Foundations, Trusts, and Charities

Funding Sailing Through Foundations and Other Financial Vehicles

Friday - Yachting Sessions

- Growing Boating Panel
- Developing a Club Fleet Panel - "more than a dinghy fleet"
- New Yachting Formats - How to Involve other types of boaters
- Youth Sailing: pathways to membership

Friday - Membership Sessions

- Discovering Who, What, & Where You Are ... and Want to Be
- Building a Targeted Membership with Programs
- Involvement and Retention of Members
- Club Communications Panel: print, electronic, and the web
- Reciprocity as a Member Value
- Membership Tools and Tactics Member Panel

See the agenda webpages and download the detailed agenda by clicking [HERE](#)

SUMMER CRUISE UPDATE



The Summer 2011 ICOYC Cruise sponsored by Seattle Yacht Club and Royal Vancouver Yacht Club visits the seaside towns of Victoria and Sidney, British Columbia, and stops at several of the outstations of the two clubs. The cruising waters in the American San Juan and the Canadian Gulf islands are beautiful.

The fleet size is limited to 30 boats and only members of ICOYC clubs can participate. The ten boat contingent from SYC is full, whereas RVYC and ICOYC members have four slots each available. You ICOYC visitors Seattle still have time to form a group. Signup now to charter a power or sail boat and to

reserve one of the remaining slots.

The cruise and routes are well documented [HERE](#) and information on how to find a charter boat and costs are on the website, as well.

If you can't form a charter group, some of the SYC and RVYC boats may find space for a passenger or two. Contact ICOYCCruise2011@seattleyachtclub.org for more information.

Some of the weblinks in this message are only available to Members who have established website passwords. If you have not done this yet, please do so in order to view the private content. Contact WebEditor@ICOYC.org for help or more information.

ICOYC AT THE SUMMIT IN CHICAGO



[US Sailing](#) hosted its inaugural Yacht Club Summit in Chicago on April 2-3, 2011.

ICOYC Americas Vice President, John McNeill, St. Francis Yacht Club, San Francisco, posted this [REPORT](#) in the [Members Library/Issues & Events](#) section of the members only section of the ICOYC website.

The members only section of the ICOYC website is available to selected staff and members of member yacht clubs. If you cannot view the pages or have lost your login/password information, send a message to WebEditor@icoyc.org for help.

CURRENTS:

Faerderseilasen 17-19 June 2011	Royal Norwegian Yacht Club , Oslo, Norway Details here
Special Giraglia Rolex Cup Invitation from Yacht Club Italiano 16-25 June 2011	ICOYC club members are invited to participate in the 59th running of this extraordinary regatta in June. Racing in San Tropez, San Remo and Genoa! Click HERE for details, or HERE for the Notice of Race.
European Dragon Championship 3-8 Jul 2011	Norddeutscher Regatta Verein , Hamburg, Germany Details here
ORCi European Championship 6-13 Aug 2011	Royal Norwegian Yacht Club , Oslo, Norway Details here
Marblehead Trophy 19-21 Aug 2011	Norddeutscher Regatta Verein , Hamburg, Germany Details here
6th Commodores' Forum 31 Aug-3 Sep 2011	Seattle Yacht Club , Seattle, WA Details here
ICOYC Cruise in the Pacific Northwest 04-14 Sep 2011	Hosted by Seattle Yacht Club and Royal Vancouver Yacht Club . Details here

NEXT MONTH IN eNEWS



The June issue of eNews will feature some of the private pages of the ICOYC website and will provide some travel hints and suggestions for the delegates heading to Seattle, WA, for the 2011 Forum and Cruise.