



ICOYC – Americas' Regional Conference 2015 Annapolis Yacht Club – October 11-12

Draft Schedule of Events

The purpose of the Conference is to afford Commodores and senior officers of the leading North American yacht clubs an opportunity to meet and discuss their concerns for 2015. The discussion will provide a summary of key points from the ICOYC 9th worldwide Commodores' Forum at the Royal New Zealand Yacht Squadron. It will also provide some direction for the next Forum at the Royal Danish Yacht Club in Copenhagen in October 2016.

Sunday, October 11 – Annapolis YC

1630-1645 Registration, Introductions & Welcoming Remarks –ICOYC VP Jim Burns –Royal Vancouver YC
1645-1700 Presentation – *The relevance of Yacht Clubs in sailing today* – ICOYC President John McNeill
1700-1900 Reception – Hors d Oeuvres & Cocktails (no-host) (Club Blazer and tie please)
1900 - Free night – Dinner on your own.

Monday, October 12th – Annapolis YC

0900 - 12:00 Roundtable Discussions: "Is Membership Dead?"

- a) *"Re-inventing the Club", Commodore Greg Miarecki, Chicago YC*
- b) *Club owned fleets – part II - is it still working?*
- c) *Financial support for Club representatives at away regattas – a regatta too far?*

12:00 – 13:00 Buffet Lunch

13:00 – 16:00 Roundtable Discussions: "Member Communications":

- a) *Electronic Voting - Commodore Paul Shield, Royal Vancouver YC*
- b) *Social Media – how to "manage the Genie" once it is out of the bottle*
- c) *Attracting and keeping young members: how are we doing?*
- d) *The best thing and the worst thing that we did in the Club was.....??*

1600- 1630 Forum X topics and planning ideas - moderated by ICOYC VP Jim Burns

1630- 1700 Closing Summary - ICOYC President John McNeill

1800 -2000 No host Cocktails & Closing Dinner (Club Blazer please, tie optional)

A couple of notes to make your participation in the Conference pleasant and rewarding:

- 1) Our sessions are meant to be an open conversation among peers. Any information conveyed here is considered confidential unless stated otherwise. Do feel free to ask, though.
- 2) The only 'dress' event will be at evening functions, where Club blazers (but not ties) are appropriate,
- 4) These 'conversations' among us are most valuable when some preparation has been made by each of us in anticipation of the agenda. Please review the agenda accompanying this set of Notes, and consider reviewing your clubs programs and experiences. We NEVER fail to learn from each other.
- 5) A packet of material for the Conference will await you at the Yacht Club at registration including a list of attendees and some material from recent Forums pertinent to our topics.

Please bring a check or money order to the Conference payable to "the International Council of Yacht Clubs" (in US Dollars) for the Conference Fees.

We truly look forward to enjoying your company, and the gracious hospitality of the Annapolis Yacht Club. Please don't hesitate to contact jburns@owenbird.com or Rovingjohn@sonic.net if you have any questions.