



ICOYC -Americas' Regional Conference 2017 Chicago Yacht Club - October 20-22

Draft Schedule of Events

The purpose of the Conference is to afford Commodores and senior officers of the leading North American yacht clubs an opportunity to meet and discuss their concerns for 2017. The discussion will provide a summary of key points from the ICOYC worldwide Commodores' Forum at the Royal Danish Yacht Club in Copenhagen in October 2016. We will also look ahead to topics for the Commodores' Forum at the St. Francis Yacht Club and San Francisco Yacht Club in April 2018.

Friday, October 20 – Chicago Yacht Club

1630-1645 -- Registration, Introductions & Welcoming Remarks - ICOYC VP Chuck Lowry – Seattle YC

1645-1715 -- Presentation - A Look Back At The America's Cup in Bermuda – Tucker Thompson

1715-1900 -- Reception- Hors d' Oeuvres & Cocktails (no-host) (Club Blazer but no tie please)
Reservations at Monroe or Belmont available

Saturday, October 21 – Chicago Yacht Club, Monroe Station

0730-0900 Breakfast with Partners

09:30 Partners outing

0900-1030 -- Roundtable Discussions:

Membership Issues – Greg Miarecki (moderator)

a) How to recruit new members – each club presents best ideas – Rick Lillie

b) Retention – getting new members interested in club activities – Greg Miarecki/Dwight Jenson

1030-1045 Break

1045-1200 – Roundtable Discussions:

c) Recruiting and retaining younger members (20-30) Lilly

- including: how to compete with less expensive alternatives

d) Junior Programs – how do we keep the kids interested (for life) - Sandoval

1200 -1315 -- Lunch – Yacht Club Insurance Issues presented by Steve Prime- Growrie

TBD – Partner's Lunch at Monroe

1315-1430-- Roundtable Discussions:

Yacht Club Image:

- a) Community Relations – your club’s public image – Sandoval
- b) Collaboration with local clubs – CASRA example Nick Barbarian/Greg Miarecki

1430 Break

1445- 1530 Tucker Thompson Media Presentation

1445- 1600 — Roundtable Discussions

- d) Succession Planning - Sigmond
- e) Designing and implementing capital projects M. Sandoval
- f) The best thing and worst thing that we did in the Club was _____ - Sigmond

1600-1630 -- Forum 2018 topics and planning ideas -moderated by John McNeil

1630-1700 -- Closing Summary- ICOYC Chuck Lowery

1800 -2000 -- No host Cocktails & Closing Dinner (Club Blazer please, tie optional)

Sunday, October 22 – Chicago Yacht Club, Belmont Station

1000-1400 – ICOYC Commodores’ Challenge – a “friendly” regatta to be sailed in Chicago Yacht Club’s Sonar fleet (teams will be random and mixed)

A couple of notes to make your participation in the Conference pleasant and rewarding: 1) Our sessions are meant to be an open conversation among peers. Any information conveyed here is considered confidential unless stated otherwise. Do feel free to ask, though. 2) The only 'dress' event will be at evening functions, where Club blazers (but not ties) are appropriate.

4) These 'conversations' among us are most valuable when some preparation has been made by each of us in anticipation of the agenda. Please review the agenda accompanying this set of Notes, and consider reviewing your clubs’ programs and experiences. We NEVER fail to learn from each other.

5) A packet of material for the Conference will await you at the Yacht Club at registration including a list of attendees and some material from recent Forums pertinent to our topics. Please bring a check or money order to the Conference payable to " Chicago Yacht Club " (in US Dollars) for the Conference Fees.

We truly look forward to enjoying your company, and the gracious hospitality of the Chicago Yacht Club. Please don't hesitate to contact Sigmond@chicagoyachtclub.org if you have any questions.